



SHOPPERS / TOTAL MARKET COVERAGE:
 (Each newspaper has a companion shopper included for additional circulation)

- Buyer's Guide / Sauk & Iowa Counties (Reedsburg, Sauk City, Prairie du Sac, Spring Green, Black Earth & Mazomanie areas)
- Buyer's Guide / Dane & Green Counties (Mount Horeb, New Glarus & Cross Plains areas)
- Shopper's Weekly Rambler (Adams-Friendship & Oxford areas)

- NEWSPAPER ONLY:**
- Marquette County Tribune (Montello)

REEDSBURG INDEPENDENT	
<i>(Published every Thursday, covering Reedsburg and the surrounding area)</i>	1,602
Buyer's Guide	
<i>(Published every Saturday – See bright blue area on map)</i>	26,750
TOTAL CIRCULATION.....	28,352

STAR NEWS	
<i>(Published every Thursday, covering Sauk City, Prairie du Sac, Mazomanie & Black Earth)</i>	1,011
Buyer's Guide	
<i>(Published every Tuesday – See bright blue area on map)</i>	26,750
TOTAL CIRCULATION.....	27,761

HOME NEWS	
<i>(Published every Wednesday, covering Spring Green, Arena, Plain & Lone Rock)</i>	1,155
Buyer's Guide	
<i>(Published every Tuesday – See bright blue area on map)</i>	26,750
TOTAL CIRCULATION.....	27,905

MOUNT HOREB MAIL	
<i>(Published every Thursday, covering Mount Horeb and the surrounding area)</i>	1,415
Buyer's Guide	
<i>(Published every Tuesday – See green area on map)</i>	17,380
TOTAL CIRCULATION.....	18,795

POST MESSENGER RECORDER	
<i>(Published every Thursday, covering the Belleville, New Glarus & Monticello areas)</i>	1,323
Buyer's Guide	
<i>(Published every Tuesday – See green area on map)</i>	17,380
TOTAL CIRCULATION.....	18,703

TIMES-TRIBUNE	
<i>(Published every Thursday, covering the Middleton & Cross Plains areas)</i>	1,162
TOTAL CIRCULATION.....	1,162

MARQUETTE CO. TRIBUNE	
<i>(Published every Thursday, covering the Montello area – See dark blue area on map)</i>	2,394
TOTAL CIRCULATION	2,394

ADAMS-FRIENDSHIP TIMES-REPORTER	
<i>(Published every Wednesday, covering the Adams-Friendship area)</i>	1,610
SHOPPER'S WEEKLY RAMBLER	
<i>(Published every Monday – See orange area on map)</i>	13,520
TOTAL CIRCULATION **	15,130

** Not a combination paper and shopper. Ads must be ordered for each publication.